



## Serfaus-Fiss-Ladis at a Glance

True to the motto "Moments that last!", the Tyrolean holiday region of Serfaus-Fiss-Ladis offers varied and carefree winter holidays at the highest level. It is a feel-good place where all visitors can take some time out to relax and enjoy themselves carefree: whether alone, as a couple, or with the whole family. Because in Serfaus-Fiss-Ladis, the mountains have something to offer for everyone, young and old alike. The three historic mountain villages lie on a sunny high plateau above the Upper Inntal valley in Tyrol, surrounded by the distinctive mountain peaks of the Samnaun mountain range and the Ötztal Alps. The holiday region offers all visitors the ideal conditions for a unique winter holiday full of variety at between 1,200 and 2,828 metres above sea level: Activities for winter sports enthusiasts. Variety for the whole family. Adventures for action heroes. Breath-taking panoramas for connoisseurs. Exceptional specialties for gourmets. A holiday that will live long in the memory!

### LOCATION

The Serfaus-Fiss-Ladis holiday region is situated on a high plateau at an altitude of 1,200 to 1,400 metres above the Upper Inntal valley of Tyrol. With over 2,000 hours of sunshine every year, this ranks as the sunniest region in Tyrol.

### ALTITUDE

The three villages of Serfaus, Fiss and Ladis offer skiing fun at an altitude of between 1,200 and 2,828 metres and can thus guarantee snow throughout the winter.

### WINTER SEASON

The 2024/25 winter season begins on Friday 6 December 2024 and ends on Sunday 21 April 2025.

### THE VILLAGES IN DETAIL

#### **Serfaus (1,427 m):**

- Population: 1,187
- Guest beds: 7,251
- Special features:
  - The world's smallest, highest-altitude, air-cushion suspension underground railway
  - Campanile (Roman watchtower) with an 800-kilogram Löffler bell, dating from 1577
  - Pilgrim church "Unserer Lieben Frau im Walde"
  - Serfaus Parish Museum

#### **Fiss (1,436 m):**

- Population: 1,040
- Guest beds: 5,566



- Special features:
  - 600-year-old village centre with historical farmhouses
  - s'Paules und s'Seppls Haus (museum of local history)
  - Galerie am Kirchplatz art gallery
  - Fisser Blochziehen – an old Tyrolean carnival custom, which has been part of UNESCO's Intangible Cultural Heritage in Austria since October 2011
  - Next event: Blochziehen in Fiss (Fiss Log Pulling) on 25 January 2026  
Kinderblochziehen in Fiss (Fiss Children's Log Pulling) 2028

### **Ladis (1,192 m):**

- Population: 547
- Guest beds: 2,587
- Special features:
  - Rhaeto-Romanic townscape (outside staircases, carved gables and historical baking ovens) with the fresco-decorated Rechelerhaus and Stockerhaus
  - Laudeck castle, dating from the 12<sup>th</sup> century
  - "Tiroler Sauerbrunn", an acidulous mineral spring discovered by a shepherd in 1212 AD
  - Galerie Rechelerhaus art gallery

### **NEWS IN WINTER 2024/25**

- **New Berta's Familycross boardercross course:** From this winter, pure adrenaline awaits families on *Berta's Familycross*, a new boardercross course for young and old on the North Side of Fiss. The course offers a varied mix of jumps, dizzying wave tracks and cool banked turns.
- **Expansion of the Kids Night children's programme:** The *Kids Night* takes place every Thursday in the Sonnenburg Family Restaurant and in *Berta's Kinderland* in Fiss. From this season, it will be expanded to include an extensive children's programme, including a laser biathlon, magic show, airbrush tattoo and testing of various fun sports equipment.

### **INFORMATION ON THE SKIING AREA**

- 214 (regularly skied) kilometres of pistes that are perfectly prepared daily (162 measured kilometres of piste, 460 hectares of skiing area)  
Of these: 47 kilometres are blue, 112 kilometres red, 27 kilometres black, 28 km freeride routes
- 80 percent of the pistes can be covered with man-made snow
- 68 modern facilities for transporting the winter sport visitors: 1 underground, 11 gondola lifts, 16 chair lifts, 10 drag lifts, 30 belt conveyors and tow lifts
- A total capacity of 92,000 persons per hour
- 7 Fun Areas and 12 freeride routes



- 2 permanent racetracks, 1 carving track, 1 speed track and several mogul slopes
- 8 kilometres of natural toboggan runs
- 30 kilometres of cross-country ski trails (of which 8.4 kilometres are high-altitude trails) and a 22-kilometre cross-country ski route
- 100 km cleared winter hiking trails
- 5 viewing platforms and numerous "Feel-good Stops " in the skiing area
- 2 TOP ski schools: Ski School Serfaus and Ski School Fiss-Ladis

### ATTRACTIONS FOR FAMILIES

- 125,000 square metres of specially reserved snow areas for children and teens: the *Kinderschneealm* and *Murmlil Park* in Serfaus, and *Berta's Kinderland* with *Berta's Kindervilla* in Fiss-Ladis
- Three special children's restaurants for the ski school children from the Ski Schools Serfaus und Ski Schools Fiss-Ladis: *Murmlirest* and *Starrest* in Serfaus, *Berta's Kinderplanet* in Fiss-Ladis
- Two mascots are there to assist the children: Murmli the Marmot in Serfaus, and Berta the Cow in Fiss
- Children's own website: [www.murmli-berta.at/en](http://www.murmli-berta.at/en)
- Numerous playgrounds, pistes with themes – such as the *Bärenpiste* (Bears Slope), *Murmliweg trail*, *Tierpark* (Animal Park), *Höhlenwelt* (Cave World), *Berta's Indianerland* (Berta's Indian Village), *Play<sup>IV</sup> Indoor Playground*
- Childcare: half-day or all-day
- For children from 1-6 years: *Murmlikrippe* at the bottom station of the Komperdellbahn in Serfaus
- For children from 3 months: *Berta's Kindergarten* at the bottom station of the Möseralmbahn in Fiss
- Activities such as: Snowcat Ride, Behind the scenes, *Masner Express*, *Schneisenfeger Family Coaster* all-year toboggan run
- Flying attractions such as: *Serfauser Sauser*, *Fisser Flieger* and *Skyswing*

### HIGHLIGHTS IN THE SNOW

- **SnowArt Genussfestival:** on the weekends from 6 to 8 and from 13 to 15 December, there's no better way to indulge in culinary and musical delights at select mountain restaurants than the *SnowArt Genussfestival*. Regional delicacies and local specialities will be served, conjuring up the local cuisine on everyone's plate. A wide range of live bands and individual artists provide the right rhythm. The sounds range from rock, pop, folk, blues, jazz and funk to pop songs.
- **Adventure Night Serfaus – "Musicals on the Mountains":** a breathtaking and colourful spectacle in which our talented snow sports instructors, snowboarders and freestylers transform the slopes into a stage and put on an impressive show – including a laser show, drones and fireworks. Night-time skiing and night tobogganing – every Wednesday.



- **Nightflow Fiss – “Soundtrack of your Life”:** cool dancers, daring acrobats and the snowsport instructors from the Ski School Fiss-Ladis rock the Nightflow Arena. One special highlight is the brilliant ski jump for doing cool jumps. Night skiing – every Tuesday.
- **Magic Ladis – “Fire and Ice”:** impressive figure skating display on the Lader castle pond with a spectacular light and fire performance – 16 January 2025.
- **Vibrant hustle and bustle at the Marktdorf by the castle pond:** an idyllic meeting place with a cosy atmosphere, traditional delicacies and local handicrafts at the foot of imposing Laudeck castle – every Thursday.
- **The First Track (“Die Erste Spur”):** every Wednesday in the morning hours a small and manageable group will go onto the untouched slopes of the high plateau.
- **Sunrise Hexensee:** early risers will be able to enjoy a spectacular sunrise every Thursday onwards on the Hexenseehütte at 2,580 metres above sea level.
- **Sunset Dinner Masner:** the romantic sunset is enchanting over a romantic candlelight dinner every Tuesday at the Monte Mare restaurant at an altitude of 2,430 metres.
- **Enjoying the slopes at night:** every Wednesday night owls can ski and toboggan in Serfaus on illuminated runs and enjoy fondue at the Sportalm or a culinary journey around the globe and a panoramic view at the Komperdell Panoramic Restaurant. Every Tuesday, Fiss offers night-time skiing with dining at the Möseralm and every Thursday night-time tobogganing with *Fondue and Pizza Dome evening* and the *Kids Night* at the Sonnenburg Family Restaurant.
- **Sensation Weeks Special 2025:** under the motto “Weil wir’s genießen”, guests can look forward to sunny days of skiing – and cheaper lift prices – during the *Sensation Weeks Special* from 15 March to 21 April 2025. Numerous offers and discounts are on the programme during the “Sun & Snow Week”. If you still need winter sports equipment: during the “Happy Days”, attractive benefits and ski tests await in the participating sports shops. Discounts on group skiing courses are available during the “Easy Skiing” campaign organised by the Serfaus-Fiss-Ladis ski schools.

## CULINARY ART

The close collaboration between local farmers, cable car companies and restaurants guarantees plenty of fresh, regional products on the menu.

## EXCLUSIVE AND UNIQUE

- **Ski Lounge:** for an exclusive break, relax here at an altitude of 2,000 metres. Various antipasti are served. A special highlight is the romantic fondue as part of the *Adventure Night*.
- **Monte Mare restaurant:** in accordance with the motto “The mountain meets the sea”, innovative creations pamper the tastebuds and the senses.
- **Leithe Wirt:** in the quaint mountain hut atmosphere, guests are served not only homemade smoked specialities such as bacon, osso collo and salami, but also Tyrolean delicacies.
- **Zirbenhütte Gourmet restaurant:** situated at an altitude of 2,100 metres, this mountain hut restaurant beckons with culinary delicacies from the region and a marvellous view of the surrounding mountains.



- **Crystal Cube:** the giant cube with completely mirrored sides and a gourmet restaurant stands in the skiing area, near to the Z1 viewing platform, at 2,600 metres above sea level. It's also one of the highest-situated official registry offices in Tyrol.
- **Fisser Imperial Gerste (barley) with Fisky:** whisky experts are excited and have already awarded a prize to the new Tyrolean single malt whisky "Fisky". It's distilled from Fisser Imperial Gerste.

## ACCOMMODATIONS

There is a huge range of accommodations on offer in Serfaus-Fiss-Ladis: private establishments, guesthouses, bed and breakfasts, holiday apartments, exclusive chalets and hotels in different categories. Some of the hotels have exclusive wellness & spa areas, while others are special family and/or children's hotels.

## HOW TO GET HERE

- **By car from the north**  
Take the German motorway A7 or A95 and then the Fernpassstrasse (B179) until you get onto the (toll-sticker-compulsory) A12, leaving it again at the Oberinntal motorway junction. Continue on through the Landecker Tunnel, which connects the motorway to the Reschenbundesstrasse. Then take the "Ried im Oberinntal" exit and follow the road signs all the way to Serfaus-Fiss-Ladis.
- **By car via Kufstein and Innsbruck**  
Leave the Inntal motorway A12 at the Oberinntal motorway junction and continue on through the Landecker Tunnel, which connects the motorway to the Reschenbundesstrasse. Then take the "Ried im Oberinntal" exit and follow the road signs all the way to Serfaus-Fiss-Ladis.
- **By car from Switzerland via the Arlberg**  
If you are coming from Switzerland, follow the A3 to Feldkirch or the A1 to Lustenau and Dornbirn and continue on the (toll-sticker-compulsory) A14 towards Innsbruck. The Arlbergschnellstrasse (S16) leads through the Arlberg-Tunnel all the way to the A12. Leave this again at the Oberinntal motorway junction and continue on through the Landecker Tunnel, which connects the motorway with the Reschenbundesstrasse. Then take the "Ried im Oberinntal" exit and follow the road signs all the way to Serfaus-Fiss-Ladis.
- **By train** to Landeck-Zams station, where the public bus to Serfaus, Fiss or Ladis will already be waiting.
- **By plane** to Innsbruck (90 km), Munich (220 km) or Zurich (242 km). Then continue by bus, train or airport (shuttle) taxi.

Further press information and free photographic material is available on our press portal under [www.hansmannpr.de/kunden/serfaus-fiss-ladis](http://www.hansmannpr.de/kunden/serfaus-fiss-ladis) and [www.serfaus-fiss-ladis.at/en/Service/Press](http://www.serfaus-fiss-ladis.at/en/Service/Press).



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